# Descriptive transcript

## How the R&D Tax Incentive can help you

(MUSIC)

DESCRIPTION: An animation. A blue and a white stripe form a background on screen. Text: Short guide to the Research and Development Tax Incentive. The Australian Government logo: the Commonwealth Coat of Arms with the text: Australian Government. Department of Industry, Science, Energy and Resources. The text and coloured stripes wipe off screen. On a grey background, text: Research & Development. The letter R, an ampersand and the letter D are highlighted in white, and all other text drops away. A map of Australia forms around the remaining letters. Icons representing a building, a group of people and a stack of coins join a dotted line that circles the map.

NARRATOR: Research and development, or R&D, benefits business, communities and the broader Australian economy.

DESCRIPTION: More icons appear along the dotted line, including a brain, a microchip and gears.

NARRATOR: R&D creates new knowledge, technology and processes, and is important for helping companies to grow and succeed. Companies take pride in their R&D.

DESCRIPTION: The icons and text disappear. On an orange background, the text: Research and Development Tax Incentive appears in white. The initials and an ampersand are highlighted in blue and join to form an initial as the other text fades away. Text appears beneath it: A way for the Australian Government to support business. An icon depicting Australia’s Parliament House. Dotted lines extend from Parliament House and connect to a row of four icons depicting companies. One of them is enlarged and takes centre screen as all other text and icons wipe off screen. A speech bubble with a question mark appears beside the building icon.

NARRATOR: The Research and Development Tax Incentive, or R&DTI, is a way for the Australian Government to encourage companies to do R&D by providing a tax offset to conduct R&D that they might not otherwise conduct due to risk or uncertain returns.

DESCRIPTION: The speech bubble with the question mark disappears. Other speech bubbles appear, each with a different icon, including depictions of wheat, medication and a satellite. Text: Enables additional investment in R&D.

NARRATOR: The R&DTI is an incentive program that supports your company to invest more in eligible R&D activities.

DESCRIPTION: The building icon enlarges as all other icons and text disappear from screen. The building is duplicated, and the background colour behind each changes to a different shade of blue. The left panel fills the screen. Text: 43.5% tax offset if your annual turnover is less than $20m. An icon depicting a piggy bank with a bank note sticking out of it. The darker panel wipes back and fills the screen. Text: 38.5% tax offset if your annual turnover is more than $20m. An icon depicting a sack with the word ‘Tax’ written on it and a coin.

NARRATOR: The R&DTI offers two levels of tax offset depending on your aggregated turnover: a 43.5% refundable tax offset for eligible companies whose annual aggregated turnover is less than $20 million, or a 38.5% non-refundable tax offset to eligible companies whose annual aggregated turnover is more than $20 million.

DESCRIPTION: The text and icons disappear. Text: R&DTI offers more than financial support. Four icons depicting different buildings form in a connected loop: a company, a university, a hospital and a factory.

NARRATOR: The R&DTI is more than a financial support program. Research service providers provide an opportunity to collaborate with research partners.

DESCRIPTION: The icons and text disappear. The background changes to blue. Various law-related icons appear, including a pen writing on a document with a rosette, a stack of books and a set of scales. They disappear and turn into a document on a clipboard. Text in white: R&D activities must be eligible to claim the tax offset.

NARRATOR: The types of R&D that are eligible are set out in the laws that underpin the program. If your R&D activities meet the program criteria, you can claim the tax offset.

DESCRIPTION: The clipboard and text disappear. An icon depicting a cog and a magnifying glass, encircling a moving eye. Text: R&DTI is a self-assessment program. The eye and cog disappear and are replaced by a beaker and test tubes. Text: You must determine if your R&D activities are eligible according to the legislation.

NARRATOR: The R&DTI is a self-assessment program. This means you must determine if your R&D activities are eligible according to the legislation before you apply to register for the program.

DESCRIPTION: The icon and text are replaced by the icon depicting a company. Various icons form around it, including a smartphone with the phone number 13 28 46, a person in a suit holding documents, a laptop with the web address business.gov.au/rdti, and the document with the gold and blue rosette. Lines connect them to the company icon in the centre.

NARRATOR: You can even check if your R&D activities are eligible before you conduct or plan to conduct your R&D activities.

DESCRIPTION: The icons disappear. Icons depicting plants growing from three identical mounds appear. An icon depicting a drone spraying water over the plants appears. The plant on the left grows into a sunflower as the drone flies off screen.

NARRATOR: Eligible R&D activities are activities where the outcome of the R&D can't have been known or determined in advance.

DESCRIPTION: One of the leaves falls from the sunflower. The screen follows it down to a grey background. Various icons that depict the scientific method appear above a white line with four yellow dots plotted along it. The icons each have speech bubbles with text that reads: 'Hypothesis’, ‘Experiment’, ‘Evaluation’ and ‘Conclusion’.

NARRATOR: Eligible R&D activities are also carried out in a scientific way…

(CHEERING)

NARRATOR: …with the aim of generating new knowledge.

DESCRIPTION: The icons are replaced by a large icon depicting the profile silhouette of a human head with smaller icons inside it, depicting strands of DNA, a satellite, medication, the chemical symbol H2, a microchip and a rocket. A white circle wipes onto and fills the screen. Text: Keep records to show your activities meet legal requirements. An icon depicting a drawer of a filing cabinet filled with manila folders.

NARRATOR: We expect you to keep records to show that your R&D activities meet the legal requirements of the program.

DESCRIPTION: One of the manila folders enlarges, opens and fills the screen. A blue icon depicting the Australian landmass. Text: Consider registering for the R&DTI if you: Are incorporated under Australian or a foreign law. An icon depicting a company forms over the Australian landmass. A blue panel wipes and fills the screen. Icons represent various aspects of technology and agriculture sectors. Added text: Conduct at least one activity that meets the program definition of a core R&D activity. A grey panel wipes and fills the screen. Two icons, one depicting a beaker and test tubes, and the other a sack with a dollar sign on it and a stack of gold coins. Added text: Have eligible R&D expenditure greater than $20,000 or are doing your R&D with a Research Service Provider.

NARRATOR: You should consider registering for the R&DTI if you’re an incorporated company, you conduct or plan to conduct at least one activity that meets the program definition of a core R&D activity, you have eligible R&D expenditure greater than $20,000 or have engaged a Research Service Provider to do your R&D.

DESCRIPTION: The icons and text wipe off the screen. Two icons appear, one depicting a laptop with the web address business.gov.au/rdti typed into a search bar on its screen. The other icon depicts a smartphone, the phone number 13 28 46 typed on its screen.

NARRATOR: For more information on eligibility and how to apply, visit our website or call the Department of Industry, Science, Energy and Resources.

DESCRIPTION: A white circle fills the screen. Two logos: The Department of Industry, Science, Energy and Resources, and the Australian Taxation Office. Each features the Commonwealth Coat of Arms, and the text: Australian Government. Text: The R&DTI is jointly administered by the Department of Industry, Science, Energy and Resources and the Australian Taxation Office.